

2017

SPONSORSHIP PROPOSAL



growing together in the community

A HISTORY OF ADELAIDE VILLA SC

Adelaide Villa Soccer Club was founded in 1974 when it was formed under the direction of the Altavilla Irpina Sports and Social Club and was known as Metropolitan.

In its first year it played mainly against factory-based teams such as Philips, MTT and Glenside Hospital in what was the equivalent of Division 8, and it achieved promotion to Division 7 in 1974 as runner-up. It was the drive of people the likes of Pasquale Rossi, Pap Covino, Peter Varricchio and Giuliano Vello that got the show on the road.

In the early years the club played its home games at the Murray Park College of Advanced Education Oval at Magill. After being elevated to Division 4 in 1975, the club played in both Division 4 or Division 5 for the Seasons between 1975 and 1992.

Charlie Villani and Pat De Vita are two old boys who played youth soccer with Adelaide Villa and went on to play in the former National Soccer League with Adelaide City. Charlie even went on to represent Australia at full international level – so the club has had its own share of top players over the years.

The club adopted its current name Adelaide Villa Soccer Club in 1981 and in 1985 moved grounds to the South Parklands. In 1987 P Iuliano won the SAASL Best and Fairest medal for Division 5.

The club was promoted from Division 5 through to Division 2 after several successful Seasons, finishing 2nd (1988), 3rd (1992) and 2nd (1993). During this period H Rossi won the SAASL Best and Fairest medal in Division 4 (1991), Division 3 (1993) and Division 2 (1994).

In 1992 the club player depth increased, allowing it to field 'C' teams for the first time and P Paradiso was voted SAASL Best and Fairest in Division 10, while T Signorillo was the top scorer (23 goals) in Division 11.

In 1998 the club moved its home ground from the South Parklands to Devitt Avenue Oval at Trinity Gardens. In 2000 the club was unfortunately relegated back to Division 3.

In 2003 the club won promotion to Division 2 (under coach Lucio Signore) when the 'A' and 'B' teams both finished top of the table. 2004 saw the club win promotion again, but this time to the pinnacle of Division 1 with the 'A' team finishing top (again under the guidance of coach Lucio Signore).

In 2004 A Covino received the Meritorious Service Award from the SAASL.



SPONSORSHIP LEVELS

The following benefits are offered to those sponsors who support the Adelaide Villa Soccer Club.

PLATINUM \$5000 +

A complimentary table at ALL Adelaide Villa social events

Presentation opportunity at an Adelaide Villa general meeting

Free advertisement on the Adelaide Villa playing Guernsey FRONT

Free ground and bar signage

Free advertisement on the Adelaide Villa website

Free advertisement on Adelaide Villa official emails and mail-outs (priority and large size) and on letterheads

Logo displayed on club merchandise, inside club rooms, outside at every home game and at every major event, with support recognition

GOLD \$3000 +

A complimentary table at an Adelaide Villa social event

Presentation opportunity at an Adelaide Villa general meeting

Free advertisement on the Adelaide Villa playing Guernsey BACK

Free advertisement on the Adelaide Villa website

Free advertisement on Adelaide Villa official emails and mail-outs (priority and large size) and on letterheads

Logo displayed inside club room, outside at every home game and at every major event, with support recognition



SILVER \$2000 +

4 complimentary tickets at an Adelaide Villa social event

Free advertisement on the Adelaide Villa playing shorts

Free advertisement on the Adelaide Villa website

Free advertisement on Adelaide Villa official emails and mail-outs

Logo displayed in club room and at every major event, with support recognition

BRONZE \$1000 and Under

2 complimentary tickets at an Adelaide Villa social event

Free advertisement on the Adelaide Villa website

Logo displayed in club room and at every major event, with support recognition

SPONSORSHIP NOTE: Companies may also sponsor individual events and programs by donating the budgeted amount specified for that item. Any special services such as printing, supply of sporting equipment, or donated items will also be greatly appreciated. Please note that any such contributions would include complimentary advertisement on all related items.



